

One Day - Two Great Presentations:

Networking is for Neanderthals®

HOPE IS NOT A STRATEGY: Raising Money in Difficult Economic Times

I want to let you know about two exciting presentations coming up!

On August 24, Strategic Partners, Inc. will be teaming with six-time EMMY® Award-winning producer, Shawne Duperon, to offer two free presentations.

Shawne Duperon will be presenting Networking is for Neanderthals® in the morning from 9:00 am to noon at the American Cancer Society in Southfield.

Networking is primal. It's biological. We need it. We crave it. And most of us don't do it well. In this FREE half day workshop you will step into a new realm of possibility. See below for more details.

Then, in the afternoon from 1:30 pm to 4:30 pm, Mick Koster will be presenting HOPE IS NOT A STRATEGY: Raising Money in Difficult Economic Times.

The Hope presentation will help you understand trends in the philanthropic marketplace and discover how your organization can effectively respond. This is also a FREE event for Michigan Not-for-Profit Organizations. See below for more details.

You can attend one or both of these presentations. However, **please note that registration for each event is required and must be done separately.** Registration information for both the morning and afternoon sessions can be found below.

If you will be attending both sessions, lunch will be on your own from noon to 1:30 pm.

Also, please feel free to share this email and information with anyone you feel might be interested.

MORNING SESSION:

Networking is for Neanderthals®

Networking is for Neanderthals®:

Relationship Marketing in a New Economy

A free networking event

Tuesday, August 24, 2010, 9:00 am-noon - Registration begins at 8:30 am

Presented by:

Gold Sponsor:



Silver Sponsors:



Ready to register? Simply go here now to register for the morning session:

<http://snipurl.com/networkingisforneanderthals>

Networking is primal. It's biological. We need it. We crave it. And most of us don't do it well. In this FREE half day workshop you will step into a new realm of possibility.

Whether you're a seasoned networking pro or brand spanking new, Six-Time EMMY® winner Shawne Duperon will radically transform your existing notions of networking. You will never see or "do" networking the same again.

At this powerful event you will:

- Have breakthroughs in shame-less self promotion
- Stop passing out business cards and gather jewels instead
- Master new distinctions about fear, such as what arrogance really means and how it impacts your bottom line
- Discover how to apply the cycle of reciprocity and deepen relationships
- Have an "aha" at how these skills apply everywhere, especially with the media
- Meet a ton of new people to do business with

The event takes place:

August 24, 2010, 9:00 am-noon - Registration begins at 8:30 am

Location: American Cancer Society, 20450 Civic Center Drive, Southfield, Michigan

The event is free. Our sponsors have generously created this opportunity.

We ask two things:

1) Please register in advance. The course will be full. When the room is full, you could be turned away because of capacity constraints.

2) Our fundraising partner is World of Hope. We are building schools in Haiti and bringing school supplies to fill classrooms. If inspired, please bring a bag with school supplies or make a \$5 donation at the event to purchase and ship school supplies.

Go here to register for the morning session:

<http://snipurl.com/networkingisforneanderthals>

Shawne Duperon, Six-time EMMY® Award-winning producer has been in the television business for nearly 20 years and has taught thousands across North America how to powerfully network and work with media. Shawne has worked at ABC, NBC and has traveled the globe, interviewing presidents, sports stars and celebrities. She's also a Ph.D. candidate looking at the relationship between mass media and gossip.

AFTERNOON SESSION:

HOPE IS NOT A STRATEGY:

Raising Money in Difficult Economic Times



WE INVITE YOU TO:

- Understand trends in the philanthropic marketplace.
- Discover how your organization can effectively respond.
- A free event for Michigan Not-for-Profit Organizations

Tuesday, August 24, 2010, 1:30 pm to 4:30 pm - Registration begins at 1:00 pm

Location: American Cancer Society, 20450 Civic Center Drive, Southfield, Michigan

Today's environment is extremely competitive; even the best organizations need to constantly look for new ideas and take advantage of every opportunity. Leaders of successful organizations look for new perspectives which they can apply to enhance their success.

Now is the time to gather information, develop new plans, and strive forward, making the most of your philanthropic efforts.

This overview will provide you the opportunity to hear from experts in the field of development and will be offered free of charge.

Presented by Strategic Partners, Inc.
Sam Kennedy, CFRE, Founding Partner
Mick Koster, Senior Consultant

Sam and Mick have a combined 45 years experience in the development field, managing fund development campaigns ranging from \$1-\$2 million to \$250 million. Their client list includes human service, education, health care and faith based organizations across the country.

"The insight and depth of knowledge shared by the Strategic Partners team made all the difference! I left excited and full of ideas, which I started implementing right away. The benefits have been many times my investment and long term. I highly recommend attending!" - Ken Dail—Executive Director of Prevention Network

For more information or to register for the afternoon session please contact:

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