

HOPE IS NOT A STRATEGY: Raising Money in Difficult Economic Times

WE INVITE YOU TO:

**Understand trends in the philanthropic marketplace.
Discover how your organization can effectively respond.**

Today's environment is extremely competitive; even the best organizations need to constantly look for new ideas and take advantage of every opportunity. Leaders of successful organizations look for new perspectives which they can apply to enhance their success.

Now is the time to gather information, develop new plans, and strive forward, making the most of your philanthropic efforts.

This overview will provide you the opportunity to hear from experts in the field of development and, thanks to the generosity of Prevention Network, will be offered free of charge.

PREVENTION NETWORK

3815 W St. Joseph Ste C-100
Lansing, MI 48917
800-968-4968

2/17/10

6:00 pm—9:00 pm

Light meal & registration

Start at 5:30 pm

FREE OF CHARGE

**To Michigan Not for Profit
Organizations**

RSVP

Kristine Norton @ 517/393-6890

Presented by Strategic Partners, Inc.

**Sam Kennedy, CFRE, Founding Partner
Mick Koster, Senior Consultant**

Sam and Mick have a combined 45 years experience in the development field, managing fund development campaigns ranging from \$1-\$2 million to \$250 million. Their client list includes human service, education, health care and faith based organizations across the country.

"The insight and depth of knowledge shared by the Strategic Partners team made all the difference! I left excited and full of ideas, which I started implementing right away. The benefits have been many times my investment and long term. I highly recommend attending!"

Ken Dail—Executive Director of Prevention Network

**For more information
please contact:**

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