

HOPE IS NOT A STRATEGY: Leadership in Transformational Times

"How to Make the Philanthropic Market work for your donors ...and for you"

Today's environment is extremely competitive; even the best organizations need to constantly look for new ideas and take advantage of every opportunity. Leaders of successful organizations look for new perspectives which they can apply to enhance their success.

Now is the time to gather information, develop new plans, and strive forward, making the most of your philanthropic efforts in order to thrive.

This overview will provide you the opportunity to hear from experts in the field of development and thanks to the generosity of Cardinal Stritch University will be offered free of charge.

CARDINAL STRITCH UNIVERSITY

**SERRA HALL—BOARD ROOM
6801 N. Yates Road**

**October 20, 2011
8:30 am—4:00 pm**

**RSVP to 734-718-6792
Light lunch provided**

**Offered
FREE OF CHARGE
To Greater Milwaukee
Not-for-Profit Organizations**

Presented by Strategic Partners, Inc.

Sam Kennedy, CFRE, Founding Partner

Judy Wernette, Partner

Sam and Judy have a combined 60 years experience in the development field, managing fund development campaigns ranging from \$1-\$2 million to \$250 million. Their client list includes human service, education, health care and faith based organizations across the country and here in Wisconsin.

"The insight and depth of knowledge shared by the Strategic Partners team made all the difference! I left excited and full of ideas, which I started implementing right away. The benefits have been many times my investment and long term. I highly recommend attending!"

Ken Dail—Executive Director of Prevention Network

**For more information or
to RSVP, please contact:**

seminars@spi-pcs.com
www.spi-pcs.com

